



# GLOSTER

# 50 YEARS

January 2011

## GLOSTER'S 50TH ANNIVERSARY

50 years. It sounds like a lifetime, yet in many ways it comes around in the blink of an eye...



We first started making furniture exactly 50 years ago in West Africa in 1961 and became the largest furniture producer in Africa within 10 years supplying components and finished furniture to many of the top indoor brands in Europe.

In 1981, we started the Gloster brand by manufacturing traditional teak garden benches in Bristol, England and once again were soon exporting our furniture all around the world.

In the 1970's we transferred our African factory's expertise to Asia so that we could have access to the plantation grown teak that was only available in Indonesia.

Over the 80's and 90's Gloster grew to be the principle high-end world wide brand for teak outdoor furniture.

At the end of the 1990's Gloster diversified into different types of furniture and now, fifty years since we started, we are worldwide leaders in teak, woven, stainless steel and now outdoor lounge furniture.

Many competitors have come and gone in this time, yet Gloster, just like our furniture, endures. And, as it was right at the start, we remain committed to green and ethical policies in everything we do.





## FUSION KOLLEKTION

<b>Designer</b>	Povl Eskildsen (Denmark)
<b>Material</b>	Stainless Steel, Teak
<b>Products</b>	Teak Stacking Chair Teak Stacking Chair with Arms

## FUSION TEAK

### The Anniversary Chair

To celebrate our 50th birthday, we created the Fusion Teak Dining Chairs as our Anniversary pieces. We believe these chairs sum up the best of everything Gloster stands for – understated, timeless design, expert craftsmanship and unparalleled attention to detail. A future classic? We'll only know for sure in 50 years time...

Fusion Teak Dining Chairs are Gloster's new contemporary collection of teak outdoor furniture combining both stainless steel and teak in a mix of soft angles and gentle curves. Attention to detail and expert craftsmanship expresses itself in the smooth seamless transition of softest teak arm rests and stainless steel. Fusion teak chairs can be teamed with Gloster's teak top or glass top tables to create an understated yet stylish look.

### Notes to editor...

Founded fifty years ago and based in the UK, Gloster is one of the largest producers of quality outdoor furniture in the world with over 350 product lines and a worldwide distribution network. The company designs and manufactures an exciting range of both traditional and contemporary outdoor furniture in a variety of materials including outdoor lounge, teak, man-made wicker, stainless steel, aluminium and vinyl sling. All products are designed and built to stay outdoors all year long, retaining their beauty and functionality for years to come.

For press information, images or to request products for photo shoots, please contact Nina Schwarz Tel. +44 (0)1454 631976 Email. [nina@gloster.co.uk](mailto:nina@gloster.co.uk) or alternatively visit our website [www.gloster.com](http://www.gloster.com)