



Nomination for the Design Award of the Federal Republic of Germany 2011

Royal Botania is pleased to inform you that our company has been nominated for the Design Award of the Federal Republic of Germany 2011.

The Design Award of the Federal Republic of Germany is the highest official recognition for design excellence in Germany. It is awarded by the Federal Minister for Economics and Technology and is organised by the German Design Council (Rat für Formgebung). Participation is conditional on being nominated either by one of the Ministries or Senators of the Federal States or by the Federal Ministry of Economics and Technology. Moreover, to be eligible, all products must already have won a national or international award.

The Design Award 2011 is given for a maximum of 25 outstanding products and services in the field of communication design and a maximum of 25 examples of outstanding product design. In addition, a personality/life-time achievement award is conferred every year, as well as an endowed prize for an outstanding young design talent.

So after the 'Best of Year Award' and the 'Red Dot Award' the WAVE of Royal Botania has now also been nominated for another prestigious Design prize. An other recognition for your favorite place to dwell, be overwhelmed by a WAVE of wellness...

